

Foundation course in mobile video reporting methods

Can you tell a story in 30 seconds?

Master the fundamentals of MOJO video reporting. The apps, the gear, the methods for getting great results every time.

This foundation course will help you learn the building blocks of mobile reporting. Short-form video and multimedia story cards that you can make and share with your smartphone.

Make short-form video stories that are easy to share.

Learn how to get the right clips and interview sound bites that are easy to edit together.

Learn how to transform your smartphone into a pro video camera in this intensive one-day workshop.

Mobile journalism expert Robb Montgomery will show you how to plan and film video projects, work with story subjects, and produce short video reports with your iPhone.

This course will help you:

- Plan and produce short form video
- Film and edit video on the smartphone
- Frame and edit interviews and sound bites
- Make and post video for social platforms
- Set up the camera for best results
- Select the best gear
- Select the best apps
- Use a shot pattern that simplifies video editing
- Perform simple, but powerful video editing in iMovie
- Produce voice over narration and write scripts

What will I learn?

When a story breaks right in front of your eyes, remember you have a powerful video camera in your pocket.

Learn how to use your phone to its full potential with this crash course in video journalism, designed to share the best mobile storytelling techniques and tricks for creating professional visual packages.

These are the apps for video production

- Filmic Pro (iOS, but coming soon for Android)
- iMovie (iOS)
- Youtube Capture (iOS and Android)
- Bambuser (iOS and Android)
- Periscope (iOS)
- Twitter (only iOS version has video editor functions)
- Androvid Pro (Android)

These are the apps for multimedia story cards

- Thinglink (iOS and Android)
- Mixel (iOS)
- Fotorus (Android)

- Instagram (iOS and Android)
- Jamsnap (iOS, but coming soon for Android)
- Nutshell (iOS)
- PicPlayPost (iOS and Android)
- Storyo (iOS and Android)

Essential Gear for all reporters (for all phones)

- [Smartphone grip](#) - Shoulderpod S1 grip
- [Lav microphone](#) - Rode Smartlav+ mic
- [5-in-1 Collapsible Circular Reflector Disc - 32"](#) (\$15)
- [Tabletop tripod stand](#) - K&M 23150 Tabletop Microphone Stand
- [Mini ball head](#) - Cullmann CB2.7 Mini Ballhead